

RAYLEIGH LIONS BEER FESTIVAL

Hullbridge Sports and Social Club,
Lower Road, Hullbridge



www.rayleighlions.org.uk/~beerfestival

Dear potential sponsor

RAYLEIGH LIONS CHARITY BEER FESTIVAL – 3rd 4th 5th JUNE 2010

Proceeds to : The Local Community and other Lions Club of Rayleigh nominated Charities

I am writing to invite you to be a sponsor of this event. It is held annually and this will be our third year.

The beer festival continues to grow in popularity and is becoming another vehicle to raise more money for charity and other good causes. The Rayleigh Lions Beer festival relies solely on the generosity of its sponsors who consist of local businesses, individuals and benefactors. Without whose help this event would not be a viable fundraising proposition.

With your support we know we can.

The Festival will take place at the Hullbridge Sports and Social Club on Thursday and Friday nights and all day Saturday (3rd, 4th and 5th June).

There will be about 20 beers and four ciders, many of them champions, from around the country. There will also be the Hullbridge Sports and Social Club Bar available for any other drinks. Hot and cold food will also be available at the event.

The event would not be complete without live music and this year's band will be:

Saturday - Castle Point Lions Band

We would like to offer you the opportunity to support this local charity event. Sponsor a beer (or more) for a very reasonable price and you will receive several attractive benefits as detailed overleaf. Alternatively, you might be interested in a bigger sponsorship deal and we will be happy to discuss this with you. You can call me at the number below or send an email.

Please note that, due to ever increasing costs, we have been forced to increase the price of the basic sponsorship package to £60. Whilst this is perhaps unfortunate, it still represents excellent value for money.

Sponsors in previous years, and you may well have been one of them, have found this to be an inexpensive and effective way to promote their business. For a small outlay you can contribute to, and participate in, a great local event, while having a good time and helping others.

All you have to do is select a beer and complete the details on the order form and return to me with your cheque.

But remember, it's first come first served; so get your order in soon to secure the beer you fancy. If you have any queries please do not hesitate to call. I look forward to hearing from you.

Lion Alex Astley-cooper
Rayleigh Lions Beer Festival Committee
Tel: 01702 421920
Email: Rayleighlionsclub@googlemail.com



Organized by the RAYLEIGH LIONS CLUB

RAYLEIGH LIONS CHARITY BEER FESTIVAL 2010 SPONSORSHIP PACKAGE

THE PACKAGE

You will receive the following for each beer you sponsor at £60:

- Your name in the festival programme alongside the beer/cider you are sponsoring.
- Sponsors advertising at the Festival.
- Free entry to the Beer Festival for 2 people.
- Two souvenir Festival glasses and programmes.
- Links to your business from the official Rayleigh Lions Beer Festival Website

www.rayleighbears.org.uk/~beerfestival

To sponsor one or more beers please complete the enclosed order form and return it with your beer selection (first come, first served), and a cheque made payable to **Rayleigh Lions Club**.

**For further information call: Lion Alex Astley-Cooper
01702 421920**

**Send to: Lion Alex Astley Cooper
8 Berkshire Close,
Leigh on Sea SS9 4RT**

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2010 SPONSORSHIP ORDER FORM

Company name: _____

Company address: _____

Postcode: _____

Contact: _____ Tel: _____

Email address: _____

Web site URL: _____

Sponsorship

I/We wish to sponsor the beer(s) marked overleaf and as follows:

Number of beers @ £60.00 each: _____ Total amount: £ _____

Note: Allocation of beers is on a first come first served basis. Where beers are not available we will select a suitable alternative and inform the sponsor.

I/We wish to discuss other sponsorship opportunities. Please contact me. YES NO

Signature _____

Date _____

Please return to the following address with your beer selection, and a cheque made payable to **RAYLEIGH LIONS CLUB**.

Lion Alex Astley Cooper
8 Berkshire Close
Leigh on Sea
SS9 4RT

Organized by Rayleigh Lions Club

2010 SPONSORSHIP ORDER FORM BEER SELECTOR LIST



Proposed Beer and Cider list

Please tick your selection and complete the other side of this form.

Brewery	Beer	Price per beer	Make Your Choice here
Buffy's	Mucky Duck	£60	
Crouch Vale	Brewers Gold	£60	
Harwich Town Brewery	Lighthouse	£60	
	Misleading Lights	£60	
	Phoenix APA	£60	
	Redoubt Stout	£60	
Humpty Dumpty	Little Sharpie	£60	
Iceni	Elvendon Forest Gold	£60	
	It's a Grand Day out	£60	
Mauldons	Silver Adder	£60	
	Suffolk Pride	£60	
Mighty Oak	Burntwood Bitter	£60	
	Maldon Gold	£60	
	Oscar Wilde	£60	
Milestone	Raspberry Wheat beer	£60	
	Lions's Pride	£60	
Nethergate	Essex Beast	£60	
	Essex Border	£60	
Wolf	Granny Wouldn't Like It	£60	
Wibblers	Mayflower	£60	
Westons	Perry	£60	
	Old Rose	£60	
Thatchers	Draught	£60	
Double Vision	Perry	£60	